



THE ROAD TO SUCCESS



Central Housing &
Planning Authority



August 14th - 17th, 2025
Guyana National Stadium, Providence

BOOTH PACKAGE



Message
for
International Building Expo 2025
from
Hon. Collin Croal
Minister of Housing & Water
Co-operative Republic of Guyana

Hello Everyone,

On behalf of the Ministry of Housing and Water, it's a pleasure to welcome you to this year's International Building Expo!

From August 24 to 27, we will welcome patrons and exhibitors to Guyana's premier event in the building and construction sector at the Guyana National Stadium.

Last year we welcomed more than one hundred thousand patrons and over three hundred local, regional, and international exhibitors. I was especially pleased to see the innovations within the construction sector - from the

introduction of 3D building technology to houses made from recycled plastic materials that are sustainable and good for the environment. These innovations, and the commitment from exhibitors further energized the robust construction landscape. Since the last building expo, we saw the launch of several businesses and new ideas for products and services within the sector emerged.

Guyana has been aggressively pursuing the goal of providing affordable and sustainable houses for every Guyanese, and so far, we have completed more than a thousand finished low, moderate, middle, and high-income houses at Leonora, Cornelia Ida, Cummings Lodge, Great/Little Diamond, Prospect, Williamsburg/Hampshire, Ordinance Fortlands, Lethem, and Amelia's Ward among other housing developments. We have already allocated more than twenty-four thousand house lots, and before the end of this year, we will distribute 5000 more lots. In 2020 we set ourselves an ambitious goal of allocating fifty thousand house lots by 2025. At the end of this year, we will complete distributing thirty thousand lots and more than a thousand finished houses!

These are exciting times; we are moving closer to achieving our goal! International Building Expo 2023 will once again bring together homebuilders, homeowners, investors, and stakeholders together in a space that will allow for the free and frank exchange of ideas, skills, and innovations. We will also have our flagship 'Dream Realised' event and title distribution activities. It will be an exciting four days and I cannot wait to see new innovations and fresh ideas on how we can build affordable homes that are sustainable and environmentally friendly.

So, if you are a contractor, investor, stakeholder, homeowner, or potential homeowner, join us for another adventure in building and construction! You can visit our website @ www.buildingexpo.gy or you can contact the Building Expo Secretariat on 635-1103 or 635-1104. Our friendly and competent team will ensure that you have a memorable experience at this year's Expo! I look forward to seeing and meeting as many of you as I can as we celebrate International Building Expo 2023 — 'Building for all: One Guyana, Many Opportunities'. Thank you!

Hon. Collin Croal, M.P.,
Minister of Housing and Water



Message
for
International Building Expo 2025
from
Hon. Susan Rodrigues
Minister within
The Minister of Housing & Water
Co-operative Republic of Guyana

Hello Everyone,

We are pleased to announce the highly anticipated arrival of the International Building Expo 2023! Last year, we witnessed the triumphant return of this extraordinary event after a seven-year hiatus, and it surpassed all expectations. The expo grew in size and grandeur, captivating the hearts of thousands who attended. We were honoured to welcome both local and foreign companies, fostering an atmosphere of collaboration and innovation.

Apart from the positive feedback from our corporate sponsors, we were also happy to receive reports from

medium and small-scale businesses, attributing their growth to the expo. Further, many start-up companies related that the expo provided a great platform to launch their new businesses, and acted as a catalyst for their future growth.

Building upon the immense success of previous editions, we anticipate a surge of enthusiasm from both exhibitors and attendees. This year's expo will highlight the most recent developments, cutting-edge technology, and ground-breaking solutions that are influencing the future of our urban fabric with a focus on the growth of the construction industry.

The Government of Guyana and the Ministry of Housing and Water welcome this occasion to showcase the tremendous accomplishments in the housing sector, and the incredible infrastructure projects currently being undertaken. The completion of these projects will see significant improvements in the lives of all of our people, and will see increases in property value to the benefit of property owners. As is customary, the International Building Expo will also feature our hallmark 'Dream Realised' land allocation activity which will deliver thousands of house lots to eagerly awaiting applicants. Additionally, the participation of banking institutions will facilitate the transformation of these new allottees from landowners to homeowners.

The International Building Expo will serve as a vibrant hub for networking, collaborating, and forging meaningful partnerships. This is an unparalleled platform to connect with industry leaders, discover emerging trends, and seize the countless opportunities that will ultimately benefit all Guyanese.

We thank the exhibitors for their participation, welcome our foreign visitors, and urge all Guyanese to support this grand event.

Hon. Susan Rodrigues
Minister within
The Minister of Housing & Water
Co-operative Republic of Guyana

EXHIBITING OPTIONS



Hero's Highway

\$8,000,000

The Hero's highway package includes:

- (1) 10 x 20ft Booth inside of the auditorium
- (1) 40 x 40ft Space in the Housing Community to build and display models.
- (3) Branded walls
- (1) Company booth label
- Electrical Outlets

Premium branding opportunities:

- Logo strip on twenty billboards;
- Logo on arches
- Logo on digital screen
- Logo on stage
- Logo at the airport
- Commemorative plaque
- 5 VIP invitations
- Branding throughout the venue



West Demerara Highway

\$3,000,000

The West Demerara highway package includes:

- 20 x 20ft Truss system booth
- Lighting
- (3) Branded walls
- (1) 20 x 2ft Company booth label
- Logistic and management support
- 6 VIP Invitation
- Air conditioning

- Electrical outlet
- One Guyana Commemorative plaque
- Premium Branding Opportunities
 - Logo strip on twenty billboards
 - Logo on Banner stands
 - Logo on digital screen
 - Logo at the airport



Linden Highway (Executive Booth 1)

\$2,800,000

The Linden highway package includes:

- (1) 40 x 10 prefabricated booth
- (1) 40 x 1ft Company booth label
- (1) Back wall print
- (1) Side wall print
- (1) Television
- Interior lights
- Electrical outlets
- Air-conditioning



Lethem Highway (Executive Booth 2)

\$1,500,000

The Lethem highway package includes:

- (1) 20 x 10ft Pre-fabricated container booth
- (3) Branded walls
- (1) 20 x 1ft Company booth label
- Interior lights
- Electrical outlets
- Air-conditioning



Ogle Highway Package

\$2,500,000

- (1) 20 x 20ft Tent on tarmac
- (3) Branded booth walls
- (1) 20 x 1ft Company booth label
- Lighting
- Elevated flooring
- Electrical outlet



Timehri Superhighway Package

\$1,000,000

- (1) 20 x 20ft Tent on the tarmac
- Lighting
- Electrical outlet



Red Road Package

\$450,000

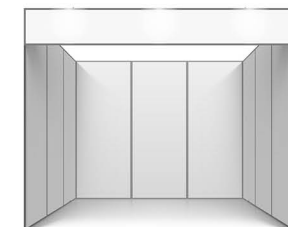
- (1) 10 x 10ft Booth space in main auditorium
- (3) Branded booth walls
- (1) 10 x 1ft Company booth label
- Electrical outlet



Green Field Package

\$200,000

- (1) 10 x 10ft Booth space in main auditorium
- Walls on (3) sides
- Lighting
- Electrical outlet



Equipment Zone

\$500,000

- 40 x 40ft Space to display heavy duty machinery used in building construction



Food Court

\$120,000

- (1) 20 x 20ft Space in the food court area



Food Court

\$60,000

- (1) 10 x 20ft Space in the food court area



Food truck

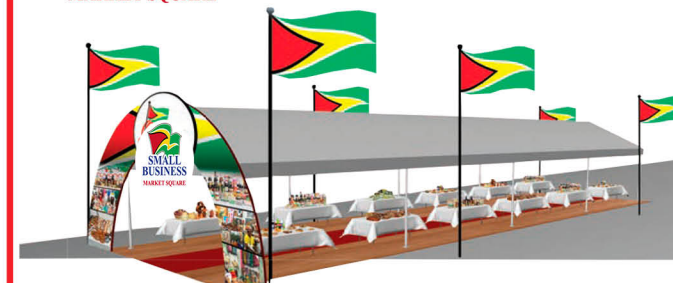
\$120,000



\$20,000

Give your small business visibility and reach potential customers in the audience.

- (1) 6 x 3ft Table to display goods



Children Play Zone

\$60,000

- (1) 20 x 20ft Space in the play zone area







THE ROAD TO SUCCESS

International Building Expo is a space to inspire, create, connect and grow. It is aimed at responding to the housing and construction needs of Guyanese and foreigners, fostering home ownership and catapulting the construction sector, and creating and advancing linkages among local, regional and international stakeholders within the construction and housing sector.

This year's exposition will feature: a large-scale exhibition; top quality content from a number of key end-user speakers (contractors, architects, engineers, developers and government); Guyana Avenue (for small business); multiple networking events and more.

WHY EXHIBIT?

- NETWORK WITH PROSPECTIVE BUYERS IN THE INDUSTRY
- ENHANCE YOUR PROFESSIONAL SKILLS ON CURRENT TRENDS SHAPING THE INDUSTRY
- POSITION YOUR COMPANY AS A KEY PLAYER IN THE INDUSTRY
- GENERATE HIGH QUALITY SALES LEADS AND WIN BUSINESSES
- BRAND VISIBILITY

International Building Expo 2025
is officially supported by the



Government of Guyana



THE ROAD TO SUCCESS

INTERNATIONAL BUILDING EXPO SECRETARIAT

149 Crown Street Queenstown, Georgetown
☎ 592-714-1104 📠 592-714-2460 📠 592-635-1103 📠 592-635-1104

41 Brickdam & United Nations Place, Georgetown, Guyana

☎ 502-223-7517

✉ info@buildingexpo.gy 🌐 www.buildingexpo.gy

Official Coordinating
and Brand Partner



An Urge to
Reinvent Your Brand